

7th Annual EPIP Conference - "IP in Motion" - Leuven - September 27-28 2012 - Final Programme

 Break / Social Event	 Parallel Session	 IP-strategies Track	 Academic Patenting Track	 Academia Meets Industry Track
 Plenary Session	 Open Innovation Track	 Copyright / IP Enforcement Track	 Miscellaneous Track	

Thursday, September 27, 2012

08.00 - 08.30	Registration & Coffee					
Location	Entrance Hall, "Oude Valk" (DV1 00.20)					
08.30 - 09.00	Welcome Address					
Location	Auditorium Zeger Van Hee, "Oude Valk" (DV1 91.56)					
Speakers	Prof. Bernard Tilleman Dean Faculty of Law, KU Leuven		Prof. Geertrui Van Overwalle KU Leuven, Tilburg University Vice-president of EPIP			
09.00 - 10.30	Plenary Session 1 - IP in Motion: Setting the Scene					
Location	Auditorium Zeger Van Hee, "Oude Valk" (DV1 91.56)					
Speakers	Introduction	Legal Perspective	Economic Perspective	University Perspective	Business Perspective	Discussion & Conclusions
	Prof. Geertrui Van Overwalle (Chair) KU Leuven, Tilburg University	Prof. Katherine Strandburg New York University	Prof. Bronwyn Hall University of California Berkeley	Prof. Koenraad Debackere KU Leuven	Prof. Fred von Lohman Google	Prof. Geertrui Van Overwalle (Chair) KU Leuven, Tilburg University
10.30 - 10.50	Coffee Break					
Location	Entrance Hall, "Oude Valk" (DV1 00.20)					
10.50 - 12.40	Parallel Sessions 1					
Topic	1.1. Open Innovation	1.2. IP Strategies	1.3. Copyright	1.4. Academic Patenting (APE-INV)	1.5. Patent Value	1.6. Green & Open Innovation
Location	DV3.01.32	DV3.01.10	DV3.01.08	DV3.01.07	DV3.01.02	DV3.01.01
Discussants	Dianne Nicol (Chair) Hobart University (LAW)	William Bird (Chair) (LAW)	Marie-Christine Janssens (Chair) KU Leuven (LAW)	Reinhilde Veugelers (Chair) KU Leuven (ECON)	Salvatore Torrisi (Chair) University of Bologna (ECON)	Stefan Bechtold (Chair) ETH Zurich (LAW)
	Christophe Grimpe Copenhagen Business School (ECON)	Timothy Simcoe Boston University (ECON)	Dan Burk UC Irvine (LAW)	Bart De Moor KU Leuven (IR)	Dietmar Harhoff Ludwig-Maximilians Universität München (ECON)	Bronwyn Hall University of California Berkeley (ECON)
Speakers	Hanna Hottenrott & Cindy Lopes-Bento "Quantity or Quality? Collaboration Strategies in Research and Development and Incentives to Patent (ECON)"	Valentine Millot "Are Trademarks and Patents Complementary or Substitute Protections for Innovation?" (ECON)	Christine Halmenschlager & Patrick Waelbroeck "Fighting free with free: Streaming vs. Piracy" (ECON)	Julie Callaert, Mariette Du Plessis & Bart Van Looy "Academic involvement in technology activity: do modes of involvement make a difference?" (ECON)	Alan Marco "Citations and renewal: A window into public and private patent value" (ECON)	Grazia Cecere, Nicoletta Corrocher, Cedric Gossart & Muge Ozman "Patterns of Innovation in Green ICT" (ECON)
	Knut Blind, Bernd Ebernsberger & Annika Lorenz "Strategies of German Companies to Protect Their Intellectual Property Under Cooperation" (ECON)	Andreas Panagopoulos "Startup licensing in the shadow of R&D competition" (LAW)	Pascale Chapelaine "When Good is not Good Enough: Digital Copies of Copyright Works Distributed Online and Copyright Exhaustion" (LAW)	Christoph Ihl & Thomas Walter "A Taste for Patents? Causes and Consequences of University Scientists' Attitude towards Invention Disclosure" (ECON)	Marc Baudry & Beatrice Dumont "Valuing patents using renewal data: an inquiry into the feasibility of an automated patent scoring method" (ECON)	Stephen Smith "Intellectual Property Rights in Plant Breeding: A Comparison of Different Levels and Forms of Protection" (ECON)
	Nari Lee & Esther van Zimmeren "Open Innovation using Crowd-sourcing Platforms and the Implications for IP Norms and Policy" (LAW)	Kyriakos Drivas "Patent Transactions and Geographic Proximity" (ECON)		Francesco Lissoni, Michele Pezzoni, Bianca Poti & Sandra Romagnosi "University autonomy, IP legislation and academic patenting: Italy, 1996-2006" (ECON)	Ali Mohammadi & Chiara Franzoni "Inventor's knowledge set as the antecedent of patent value" (ECON)	Alina Wernick "A Qualitative Study of the Companies' Capacity to Engage in the Open Innovation Process of Revealing in Publicly Funded, Precompetitive Research Collaboration" (LAW)
12.40 - 13.40	Lunch Break					
Location	Restaurant Salons Georges (Hogeschoolplein 15)					

13.40 - 15.00	Plenary Session 2 - Open Innovation & IP					
Location	Auditorium Zeger Van Hee, "Oude Valk" (DV1 91.56)					
Speakers	Introduction	Legal Perspective	Economic Perspective	Business Perspective	Discussion and Conclusions	
	Prof. Bruno Cassiman (Chair) KU Leuven	Prof. Reto Hilty Max Planck Institute	Prof. Kevin Boudreau London Business School	Dr. Vincent Ryckaert IMEC	Prof. Bruno Cassiman (Chair) KU Leuven	

15.00 - 15.30	Coffee Break					
Location	Entrance Hall, "Oude Valk" (DV1 00.20)					

15.30 - 17.20	Parallel Sessions 2					
Topic	2.1. Open Innovation	2.2. IP Strategies	2.3. IP Exploitation & Enforcement	2.4. Academic Patenting (APE-INV)	2.5. Patent Information & Inventors	2.6. Where Academia Meets Industry "Collaborative Licensing Models: Patent Pools and Clearinghouses in the Life Sciences"
Location	DV3.01.32	DV3.01.10	DV3.01.08	DV3.01.07	DV3.01.02	DV3.01.01
Discussants	Bruno Cassiman (Chair) KU Leuven (ECON) Kevin Boudreau London Business School (ECON)	Beth Webster (Chair) University of Melbourne (ECON) Patrick Waelbroeck ParisTech (ECON)	Ann Monotti (Chair) Monash University (LAW) S��verine Dusollier Facult��s Universitaires Notre-Dame de la Paix (LAW)	Francesco Lissoni (Chair) University of Brescia (ECON) Bart Van Looy KU Leuven (ECON)	Julio Raffo (Chair) WIPO (ECON) Isabelle Huys KU Leuven (PHARMA / LAW)	Geertrui Van Overwalle (Chair) KU Leuven, Tilburg University (LAW)
Speakers	Christoph Grimpe & Katrin Hussinger "Pre-emptive patenting and value capture in firm acquisitions" (ECON) Marco Ceccagnoli, Nicolas van Zeebroeck & Roberto Venturini "Knowledge Management, Firm's Organization and Value Creation" (ECON) Stefan Bender, Matthias Dornier, Dietmar Harhoff & Karin Hoisl "Patterns, determinants and firm-level outcomes of inventor mobility – Evidence on spillovers from the employment biographies of German inventors" (ECON)	Federico Munari & Laura Toschi "Running ahead in the Nanotechnology Goldrush: Strategic Patenting in Emerging Technologies" (ECON) S��ren Petersen, Knut Blind & Michael Stephan "The interrelation of Strategic Patenting and Standardization in the Context of the Resource-based view of the Firm" (ECON) Dirk Czarnitzki, Katrin Hussinger & Bart Leten "The private value of patent blocking strategies" (ECON)	Antoni Rubi-Puig "Copyright Exhaustion and Used Software. A Law and Economics Approach to Oracle International Corp. v. UsedSoft GmbH." (LAW) Lynda Oswald "Unexpected Hazards of a Specialized Patent Court: The Example of Joint Infringement" (LAW) Heritiana Ranaivoson, Maria Iglesias & Anna Vondracek "Online content services and transactions. An exploratory assessment for online music services in Europe" (LAW)	Marco Corsino, Paolo Giuri & Salvatore Torrisi "Patent spinoffs: how important is the organizational environment?" (ECON) Anja Schoen & Guido Buenstorf "When are university-invented patents also university-owned? Empirical findings for German professors" (ECON) Paola Giuri & Federico Munari "What determines University Patent Commercialization? Empirical evidence on the role of university IPR ownership" (ECON)	Anna Hescott "The engagement of biological scientists with patent information – an empirical study" (LAW) Roya Ghafele "Crowdsourcing Patent Application" (LAW) Grid Thoma "Economic value and quality of Chinese patenting" (ECON)	Speakers Thomas Bombelles WIPO Re:Search Ellen 't Hoen Medicines Patent Pool Kristin Neuman MPEG LA's LibrassayTM Molecular Diagnostics Patent Supermarket Duke Ogata SISVEL Discussants from Industry Luc Deyns Janssen (Tibotec) Discussants from Academia Katherine Strandburg New York University (LAW) Bronwyn Hall University of California Berkeley (ECON)

17.20 - 17.50	General Assembly					
Location	Auditorium Zeger Van Hee, "Oude Valk" (DV1 91.56)					

17.50 - 19.00	Guided Walk to the Beguinage					
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19.00 - 20.00	Reception					
Location	Faculty Club (Groot Begijnhof 14)					

20.00 - 23.00	Dinner Party					
Location	Faculty Club (Groot Begijnhof 14)					
Speaker	Prof. Dan Burk UC Irvine					

Friday, September 28, 2012

08.00 - 08.30	Coffee Break					
Location	Entrance Hall, "Oude Valk" (DV1 00.20)					
08.30 - 09.50	Plenary Session 3 - Open Access, Open Source, Open Data & IP					
Location	Auditorium Zeger Van Hee, "Oude Valk" (DV1 91.56)					
Speakers	Introduction	Legal Perspective	Economic Perspective	Business Perspective	Discussion and Conclusions	
	Prof. Stefan Bechtold (Chair) ETH Zurich	Prof. Severine Dussolier FUNDP Namur	Prof. Paul David Stanford University	Sweitz Roffel Elsevier	Prof. Stefan Bechtold (Chair) ETH Zurich	
09.50 - 10.20	Coffee Break					
Location	Entrance Hall, "Oude Valk" (DV1 00.20)					
10.20 - 12.10	Parallel Sessions 3					
Topic	3.1. Open Source & Software	3.2. IP Strategies	3.3. IP Infringement & Enforcement	3.4. Academic Patenting (APE-INV)	3.5. Patent Systems	3.6. Innovation, Fairness and Ethics
Location	DV3.01.32	DV3.01.10	DV3.01.08	DV3.01.07	DV3.01.02	DV3.01.01
Discussants	Reto Hilty (Chair) Max Planck Institute (LAW)	Bruno Lambrecht (Chair) KU Leuven (LAW)	Rosemarie Ziedonis (Chair) University of Oregon (ECON)	Bart Van Looy (Chair) KU Leuven (ECON)	Dietmar Harhoff (Chair) Ludwig-Maximilians Universität München (ECON)	Dan Burk (Chair) UC Irvine (LAW)
	Salvatore Torrisi University of Bologna (ECON)	Andrew Toole US Department of Agriculture (ECON)	Alexander Peukert Goethe Universität Frankfurt (LAW)	Katrin Hussinger Maastricht University (ECON)	Tom Magerman KU Leuven (ECON)	Ingrid Schneider Universität Hamburg (POL)
Speakers	Thomas Maillart & Stefan Bechtold <i>"Disentangling Reuse Practices and License Violations in Open Source Software"</i> (LAW)	William Bird <i>"Rate of oppositions against university patents as indicator of licensing strategy and open innovation"</i> (LAW)	Chris Dent, Amanda Lim & Andrew Christie <i>"A Comparative Analysis of Patent Examination: What Harmonisation?"</i> (LAW)	Joaquín M. Azagra-Caro, Catalina Martínez & Stéphane Maraut <i>"Academic inventors and scientific impact: the institutionalisation of Pasteur's quadrant"</i> (ECON)	Bronwyn Hall & Christian Helmers <i>"The impact of joining the regional European Patent Convention System"</i> (ECON)	Alenka Guzman & Lalitha Narayanan <i>"The women inventors: the challenges of incorporating women to innovation activities in developed and emerging countries"</i> (LAW)
	Wen Wen, Marco Ceccagnoli & Chris Forman <i>"Patent Pools, Thickets, and Open Source Software Entry by Start-Up Firms"</i> (ECON)	Gaëtan de Rassenfosse, Alfons Palangkaraya & Beth Webster <i>"Do Patents shield disclosure or assure exclusivity – when transacting technology"</i> (ECON)	Michelangelo Temmerman <i>"The Notion of Abuse of Patent Rights and Non-practising Entities"</i> (LAW)	Nicolas Carayol & Valerio Vittorio Antonio Sterzi <i>"Signaling and the Ownership of Academic Patents"</i> (ECON)	Catherine Duverger & Bruno van Pottelsberghe <i>"Patent systems and the economic effect of research activities"</i> (ECON)	Margo Bagley <i>"Patent Subject Matter Eligibility in the US and EU: a Moving Target?"</i> (LAW)
	Eric Darmon & Dominique Torre <i>"Open Source, Dual Licensing and Software Competition"</i> (ECON)	Yann Ménière <i>"The market for patents: A quantitative analysis of patent ownership transfers based on the European and French registers"</i> (ECON)	Katrin Cremers, Dietmar Harhoff & Christian Helmers <i>"Invalid but Infringed?! The Impact of the German Patent Enforcement System on Innovation"</i> (ECON)	Francesco Lissoni, Patrick Llerena & Bulat Sanditov <i>"Small Worlds in Networks of Inventors and the Role of Science: An Analysis of France"</i> (ECON)	Pierre M. Picard & Bruno van Pottelsberghe <i>"Patent Office Governance and Patent System Quality"</i> (ECON)	Marshall Van Alstyne <i>"The Social Efficiency of Fairness: An Information Economics Approach to Innovation"</i> (ECON)
12.10 - 13.10	Lunch Break					
Location	Restaurant Salons Georges (Hogeschoolplein 15)					
13.10 - 14.30	Plenary Session 4 - Open Standards & IP					
Location	Auditorium Zeger Van Hee, "Oude Valk" (DV1 91.56)					
Speakers	Introduction	Legal Perspective	Economic Perspective	Business Perspective	Discussion and Conclusions	
	Prof. Reinhilde Veugelers (Chair) KU Leuven	Prof. Kees Stuurman Tilburg University	Prof. Timothy Simcoe Boston University	Mathew Heim Qualcomm	Prof. Reinhilde Veugelers (Chair) KU Leuven	

14.30 - 16.20

Parallel Sessions 4						
Topic	4.1. Patent Thickets & Patent Pools	4.2. Trade, Trade Secrets & IP	4.3. IP Infringement & Enforcement	4.4. Drug Discovery & Development	4.5. Entrepreneurship & Innovation	4.6. Where Academia Meets Policymakers "Governance, Open Innovation & IP"
Location	DV3.01.32	DV3.01.10	DV3.01.08	DV3.01.07	DV3.01.02	DV3.01.01
Discussants	Dirk Czarnitzki (Chair) KU Leuven (ECON) Beth Webster Melbourne University (ECON)	Carlos Correa (Chair) University of Buenos Aires (LAW) Julie Callaert / Reinhilde Veugelers KU Leuven (ECON)	Jean-Luc Gal (Chair) EPO (LAW) Georg von Graevenitz University of East Anglia (ECON)	Antonio Della Malva (Chair) KU Leuven (ECON) Nari Lee Hanken University (LAW)	Christophe Grimpe (Chair) Copenhagen Business School Bruno Van Pottelsberghe Solvay Brussels School (ECON)	Esther van Zimmeren (Chair) KU Leuven (LAW) Political Sciences Perspective Speaker: Prof. Ingrid Schneider University of Hamburg
Speakers	Dietmar Harhoff, Georg von Graevenitz & Stefan Wagner "Conflict Resolution, Public Goods and Patent Thickets" (ECON) Yoichiro Nishimura & Sadao Nagaoka "An empirical assessment of the effects of patent thickets: Evidence from Japanese firm level data" (ECON) Justus Baron & Tim Pohlmann "Patenting in Light of Patent Pools" (ECON)	Tatjana Nabokin "Global Sourcing Decisions and the Protection of Intellectual Property Rights: Evidence from German Multinationals" (ECON) Christopher Wadlow "Undisclosed information and unfair competition: Is regulatory data any more open under TRIPs Article 39?" (LAW) Gavin C. Reid & Nicola Searle "What's it worth to keep a secret? Intellectual property protection under the Economic Espionage Act" (ECON)	Vadim Mantrov "Available Defences for Defendants in the Provisional Measures in Europe: Between Theory and Practice" (LAW) Paula Schliessler "The Effect of Patent Litigation on Firms' Credit Ratings" (ECON) Karin Beukel & Francesco Rullani "Counterfeiting: strategies to fighting back" (ECON)	Hilde Stevens, Geertrui Van Overwalle, Bart Van Looy & Isabelle Huys "Intellectual Property (IP) Principles and concepts in precompetitive public-private partnerships" (LAW) John Liddicoat, Dianne Nicol, Eric Iversen & Christine Critchley "A Method to Identify Virtual Companies in Drug Discovery and Development" (LAW) Monica Coffano, Dominique Foray & Julio Raffo "Procedures and conditions of medical device innovation: a study on patent data" (ECON)	Pehr-Johan Norbäck, Lars Persson & Roger Svensson "Creative Destruction and Productive Preemption: Innovation for Sale and Entry" (ECON) Arvids A. Ziedonis & Rosemarie H. Ziedonis "The Private Value of Patents for Entrepreneurial Ventures: Evidence from medical Devices, Semiconductors, and Software" (ECON) Jérôme Danguy "Globalization of Innovation Production: A Patent-Based Industry Analysis" (ECON)	Discussant: Nikolaus Thumm EPO International Relations Perspective Speaker: Prof. Jean-Frédéric Morin ULB Discussant: Carsten Fink WIPO Legal Perspective Speaker: Prof. Hanns Ullrich Max Planck Institute Discussant: Kerstin Jorna European Commission

16.20 - 16.50

Coffee Break	
Location	Entrance Hall, "Oude Valk" (DV1 00.20)

16.50 - 18.00

Plenary Session 5 - Opening up IP- policies?				
Location	Auditorium Zeger Van Hee, "Oude Valk" (DV1 91.56)			
Speakers	Introduction	Critical Plea Against IP From a Legal Perspective	Critical Plea Against IP From an Economic Perspective	Policy Representatives
	Prof. Koenraad Debackere (Chair) KU Leuven	Prof. Carlos Correa University of Buenos Aires	Prof. James Bessen Boston University	Nikolaus Thumm (EPO), Stuart Graham (USPTO), Carsten Fink (WIPO), Tony Clayton (UK IPO), Kerstin Jorna (EC)

18.00 - 18.20

Conclusions of the Conference	
Location	Auditorium Zeger Van Hee, "Oude Valk" (DV1 91.56)
Speaker	Prof. Bruno Van Pottelsberghe Solvay Brussels School

18.20 - 18.30

Closure of the Conference	
Location	Auditorium Zeger Van Hee, "Oude Valk" (DV1 91.56)
Speaker	Prof. Filip Abraham Vice-rector, KU Leuven

18.30 - 20.00

Closing Reception	
Location	University Hall, Rectoral Suite (Naamsestraat 12)